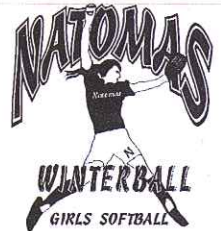


Natomas Girls Softball League

Althea B. Smythe Elementary School 2781 Northgate Boulevard, Sacramento, CA 95833
(916) 923-5622 www.natomasgirlssoftball.org



Dear Future Sponsor,

The Natomas Girls Softball League invites your business or organization to become a league sponsor for our 2011 season. Our League is a non-profit organization seeking to offer a family oriented, affordable and fun program to girls 4 1/2 to 18 years of age in the Natomas, North Sacramento, Del Paso Heights, Rio Linda, Robla, Downtown, and West Sacramento communities, offering three programs per year – Spring Season, All*Stars, and Winterball. Our programs introduce and cultivate the fundamentals of girls softball and teach the girls character, self-esteem, teamwork, courage and loyalty.

Our league depends on donations from sponsors like you to keep registration fees affordable to our player families. Your donations help offset the costs of uniforms, equipment, field maintenance, trophies and other operating costs. We have created a variety of sponsorship levels designed to fit within your budget. Please see the reverse of this page for a full listing of sponsorship levels and details for each.

We are currently seeking team sponsors at the “Rookie League” level. A sponsorship at this level, starting at only \$250 for the Spring Season, will provide uniforms for an entire team. A \$375 sponsorship will cover the costs of uniforms plus the team banner (which would include your business logo or company name, and will be on display during our opening day parade and at all games). A sponsorship of \$500 will move you up to our “Minor League” level and will cover the costs of uniforms, team banner, and one mid-season tournament entry fee.

In exchange for your tax-deductible donation we offer a variety of advertising opportunities designed to promote your business or organization through our league. At the “Rookie League” level mentioned above, you are entitled to have your logo printed on a team’s uniforms, have your logo listed on our league website, receive a recognition plaque with team photo, and have a company banner displayed at home games. Please see the reverse of this sheet or visit our website www.natomasgirlssoftball.org to see the details for each level of sponsorship available. We also welcome any ideas you may have for sponsorship or advertising opportunities. Any and all donations will help.

Please contact us at (916) 923-5622 or Fundraisingcoordinator@natomasgirlssoftball.org to begin your league sponsorship.

Thank you,

Richard Sanders *Adam Foster* *Angelia Sanders* *Dennis Muzquiz*

The Natomas Girls Softball League Board of Directors

501(c) Identification Number: C1973252 Copies available upon request.



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